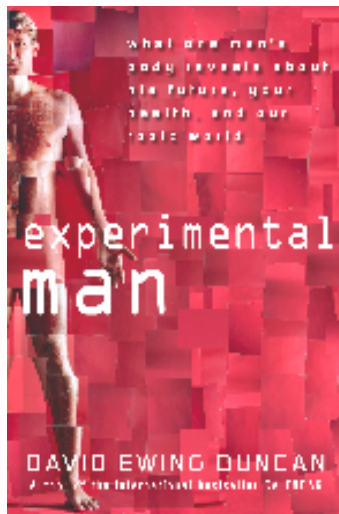


EXPERIMENTAL MAN: THE LAUNCH

Join Wiley, Litquake, Media Bistro, Friends of the San Francisco Public Library, fora.tv, Discover Magazine and Condé Nast Portfolio for an:

Experimental Man Launch Party in San Francisco!



When: March 19, 2009

Where: Bubble Lounge, 714 Montgomery (North Beach), San Francisco, www.bubblelounge.com, [Get directions](#)

Time: 6:00–8:00 pm – Remarks and signing by author David Ewing Duncan at 7 pm. Experimental drinks; books available!

Co-Organizers: John Wiley & Sons, Litquake, Media Bistro, Discover Magazine, Condé Nast Portfolio, Booksmith, Bubble Lounge

"David Ewing Duncan takes us on a deep, exhilarating dive into the hidden world of being human; both as an erudite guide and an amazingly willing lab rat..." – Stephen Johnson, *The Invention of Air*

"David Ewing Duncan has come up with a simple but elegant conceit that yields a rich trove of information and insight about how we live now." — Michael Pollan, author of *The Omnivore's Dilemma*

Visit the Experimental Man Project Online: www.experimentalman.com

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